

CONTRACT

www.Fox8.com

WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

And:

GMMB/Greer Margolis Mitchell & Burns
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

<u>Contract / Revision</u> 576809 /		<u>Alt Order #</u> 09791572
<u>Product</u> OBAMA 4 AMERICA *A		
<u>Contract Dates</u> 09/25/12 - 10/01/12		<u>Estimate #</u>
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 09/21/12 / 09/21/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WJW	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8020	<u>Advertiser Code</u> NW80	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	8	09/25/12	10/01/12	M-F 5a-530a	5a-530a		:30			NM	5	\$3,000.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				5	\$600.00			
N 2	8	09/25/12	10/01/12	M-F 530a-6a	530a-6a		:30			NM	5	\$5,500.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				5	\$1,100.00			
N 3	8	09/25/12	10/01/12	M-F 6a-8a	6a-8a Rotator		:30			NM	10	\$19,000.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				10	\$1,900.00			
N 4	8	09/25/12	10/01/12	M-F 6a-8a	6a-8a Rotator		:30			NM	10	\$19,000.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				10	\$1,900.00			
N 5	8	09/25/12	10/01/12	M-F 8a-9a	8a-9a News		:30			NM	10	\$19,000.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				10	\$1,900.00			
N 6	8	09/25/12	10/01/12	M-F 430a-5a News	430a-5a		:30			NM	5	\$1,750.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				5	\$350.00			
N 7	8	09/29/12	09/29/12	Fox 8 Early News 7a-8a	Sa 7a-8a		:30			NM	2	\$1,100.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S-				2	\$550.00			
N 8	8	09/29/12	09/29/12	Fox 8 News Sa 8a-10a	Sa 8a-10a		:30			NM	2	\$2,200.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S-				2	\$1,100.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 576809 /		<u>Alt Order #</u> 09791572
<u>Contract Dates</u> 09/25/12 - 10/01/12	<u>Product</u> OBAMA 4 AMERICA *A	<u>Estimate #</u>
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 09/21/12 / 09/21/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 9	8	09/29/12	09/29/12	Fox 8 News Sa 8a-10a	Sa 8a-10a		:30			NM	2	\$2,200.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----S-				2	\$1,100.00			
N 10	8	09/30/12	09/30/12	Fox 8 Early News 7a-8a	Su 7a-8a		:30			NM	2	\$900.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----S				2	\$450.00			
N 11	8	09/30/12	09/30/12	Fox 8 News Su 8a-10a	Su 8a-10a		:30			NM	2	\$900.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----S				2	\$450.00			
N 12	8	09/25/12	10/01/12	M-F 9a-10a	9a-10a		:30			NM	8	\$8,800.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/25/12	10/01/12	MTWTF--				8	\$1,100.00			
N 13	8	09/25/12	10/01/12	M-F 10a-11a	10a-11a		:30			NM	8	\$4,400.00
		NEW DAY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/25/12	10/01/12	MTWTF--				8	\$550.00			
N 14	8	09/25/12	10/01/12	M-F 11a-12p	11a-12p		:30			NM	5	\$1,750.00
		JOE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/25/12	10/01/12	MTWTF--				5	\$350.00			
N 15	8	09/25/12	10/01/12	M-F 12p-1p Noon News	12p-1p Noon News		:30			NM	8	\$7,200.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/25/12	10/01/12	MTWTF--				8	\$900.00			
N 16	8	09/25/12	10/01/12	M-F 1p-2p	1p-2p		:30			NM	5	\$1,750.00
		JEFF										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/25/12	10/01/12	MTWTF--				5	\$350.00			
N 17	8	09/25/12	10/01/12	M-F 2p-3p	2p-3p		:30			NM	5	\$2,250.00
		STEVE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/25/12	10/01/12	MTWTF--				5	\$450.00			
N 18	8	09/30/12	09/30/12	Fox 8 News Su 8a-10a	Su 8a-10a		:30			NM	2	\$900.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----S				2	\$450.00			
N 19	8	09/30/12	09/30/12	FOX News Sunday	10a-11a		:30			NM	2	\$1,000.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----S				2	\$500.00			
N 20	8	09/25/12	10/01/12	M-F 3p-4p	3p-4p		:30			NM	5	\$2,250.00
		RICKI										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/25/12	10/01/12	MTWTF--				5	\$450.00			
N 21	8	09/25/12	10/01/12	M-F 4p-5p	4p-5p		:30			NM	5	\$5,000.00
		JUDY										

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<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 09/21/12 / 09/21/12

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				5	\$1,000.00			
N 22	8	09/25/12	10/01/12	M-F 5p-6p News	5p-6p News		:30			NM	6	\$12,000.00
NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				6	\$2,000.00			
N 23	8	09/25/12	10/01/12	M-F 5p-6p News	5p-6p News		:30			NM	6	\$12,000.00
NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				6	\$2,000.00			
N 24	8	09/25/12	10/01/12	M-F 6p-7p News	6p-7p News		:30			NM	6	\$13,200.00
NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				6	\$2,200.00			
N 25	8	09/25/12	10/01/12	M-F 6p-7p News	6p-7p News		:30			NM	6	\$13,200.00
NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				6	\$2,200.00			
N 26	8	09/25/12	10/01/12	M-F 7p-730p News	7p-730p News		:30			NM	5	\$11,000.00
NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				5	\$2,200.00			
N 27	8	09/29/12	09/29/12	College Football Pregame	College Football Pr		:30			NM	1	\$1,000.00
NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S-				1	\$1,000.00			
D 28	8	09/30/12	09/30/12	Su 6p-7p	6p-7p News		:30			NM	0	\$0.00
NEWS												
N 29	8	09/25/12	10/01/12	M-F 730-8p	730p-8p		:30			NM	5	\$10,000.00
BIG BANG												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				5	\$2,000.00			
N 30	8	10/01/12	10/01/12	FOX Prime Monday 9p-10p	9p-10p		:30			NM	1	\$6,000.00
MOB DR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$6,000.00			
N 31	8	09/26/12	09/26/12	The X Factor	The X Factor		:30			NM	1	\$10,000.00
X FACTOR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--W----				1	\$10,000.00			
N 32	8	09/28/12	09/28/12	FOX Prime Friday 8p-9p	8p-9p		:30			NM	1	\$3,400.00
TOUCH												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----F--				1	\$3,400.00			
N 33	8	09/25/12	10/01/12	Late News Rotator	10p-11p Rotator		:30			NM	7	\$18,200.00
NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTFSS				7	\$2,600.00			
N 34	8	09/25/12	10/01/12	Late News Rotator	10p-11p Rotator		:30			NM	7	\$18,200.00
NEWS												

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<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 09/21/12 / 09/21/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Totals Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTFSS				7	\$2,600.00			
N 35	8	09/25/12	10/01/12	M-Su 1a-2a LN Repeat Only	LN Repeat Only		:30			NM	5	\$500.00
NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				5	\$100.00			
N 36	8	09/25/12	10/01/12	M-F 11p-1130p	11p-1130p		:30			NM	5	\$5,000.00
BIG BANG												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWT---				5	\$1,000.00			
N 37	8	09/25/12	10/01/12	M-F 1130p-12a	1130p-12a		:30			NM	5	\$3,250.00
SEINFELD												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWT---				5	\$650.00			
N 38	8	09/28/12	09/28/12	M-F 1130p-12a	1130p-12a		:30			NM	1	\$650.00
BIG BANG												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----F--				1	\$650.00			
N 39	8	09/30/12	09/30/12	Rizzo Show, the	Rizzo Show, the		:30			NM	1	\$1,700.00
LATE LOCAL SPORTS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S				1	\$1,700.00			
N 40	8	09/30/12	09/30/12	Su 1130p-12a	1130p-12a		:30			NM	1	\$700.00
BIG BANG												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S				1	\$700.00			
N 41	8	09/29/12	09/29/12	College Football Late	College Football Late		:30			NM	1	\$4,500.00
COL FTBLL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S-				1	\$4,500.00			
D 42	8	09/30/12	09/30/12	This I-code for 09/09/12 -> 11Su 11a-1130a			:30			NM	0	\$0.00
N 43	8	09/30/12	09/30/12	FOX NFL Pregame	FOX NFL Pregame		:30			NM	1	\$2,000.00
NFL PREGAME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S				1	\$2,000.00			
N 44	8	09/30/12	09/30/12	FOX NFL 1pm	1p-CC		:30			NM	1	\$8,500.00
NFL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S				1	\$8,500.00			
N 45	8	09/30/12	09/30/12	FOX NFL 4p	4p-CC		:30			NM	1	\$9,000.00
NFL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S				1	\$9,000.00			
Totals											182	\$273,850.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	150	\$225,700.00	\$191,845.00
10/01/12 - 10/01/12	32	\$48,150.00	\$40,927.50
Totals	182	\$273,850.00	\$232,772.50

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576809 /	09791572

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09/25/12 - 10/01/12	OBAMA 4 AMERICA *A	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama/D/President	09/21/12 / 09/21/12

Signature: _____ **Date:** _____

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RECORD OF REQUEST FOR BROADCAST TIME BY OR ON BEHALF OF A
CANDIDATE FOR POLITICAL OFFICE
Millennium Sales and Marketing-Washington, DC

Station: _____

Date of Request: _____

1/17/12

Time: _____

3p

Candidate: _____

BARACK OBAMA

Party: _____

D

Office Sought: _____

PRESIDENT OF THE UNITED STATES

Campaign: _____

OBAMA FOR AMERICA

Address: _____

P.O. Box 803638

City: _____

CHICAGO

State: _____

IL

Zip: _____

60680

Officer Name: _____

MARTIN NESBIT

Title: _____

TREASURER

Phone: _____

312-698-367

Inquiry Made By: _____

DANIEL JESTER

Of: _____

GMMB

On Behalf Of: _____

Candidate

Manager

Committee

Agency

Check: _____

X

Request Received By: _____

RATES

Millennium Sales & Marketing-DC

Information Requested: _____

POLITICAL RATES

Information Supplied: _____

AS REQUESTED

Accepted By: _____

To be filled in by station

Date: _____

Time: _____

Final Disposition: _____

Payment Received: _____

Date: _____

Copy Approved by: _____

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE** ☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

I, Daniel Jester

being/on behalf of: Barack Obama

qualified candidate of the Democratic, a legally

party for the office of: President of the United States political

in the Primary & General

election to be held on: Various dates

I hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				

al Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Clean / Renewable Energy
Economy

I represent that the payment for the above described broadcast time has been furnished by:

OFA - Obama for America

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Martin Nesbitt

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

1/18/2012
Date

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, James A. Messina
 (name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

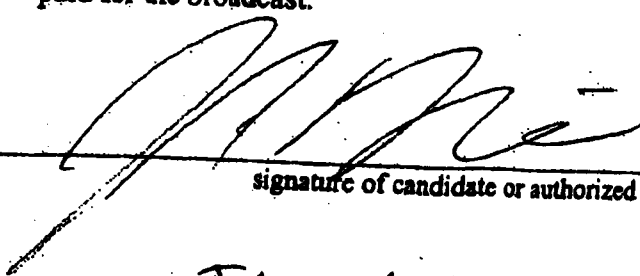
☐ does ☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


 signature of candidate or authorized committee

James A. Messina
 printed name

1/18/2012
 date



JFCW 48

Check Date: 09/21/2012		Vendor: 0001013515 WJW-TV		Check No. 113007	
Project Name: Obama for America 2012 Media			Flight Dates: 9/25/2012 thru 10/1/2012		
Invoice Number	Invoice Date	Voucher ID	Gross Amount	Discount Taken	Paid Amount
0019299009251001	09/21/2012	00192990	234,472.50	0.00	234,472.50
Totals			\$234,472.50	\$0.00	\$234,472.50

576809
M
copy

	Washington Harbour 3050 K Street, NW, Suite 100 Washington, DC 20007 202.338.8700	JPMORGAN CHASE BANK, N.A. Syracuse, NY 50-937/213	113007
	Date: 09/21/2012		Pay Amount: \$234,472.50***
Pay: ****TWO HUNDRED THIRTY-FOUR THOUSAND FOUR HUNDRED SEVENTY-TWO AND 50 / 100 DOLLAR****			
To The Order Of	WJW-TV 5800 South Marginal Road Cleveland, OH 44113	 Authorized Signature	

113007